

1st4sport Endorsement Service Assessment Criteria

In applying for endorsement of an educational solution, the developer/owner will be required to demonstrate that it is able to meet the following criteria. The educational solution:

- 1 is fit for purpose, providing current knowledge that adds value, and is directly relevant, to people who have completed, or aspire to complete, specified 1st4sport qualifications or suites of qualifications
- 2 accurately identifies the target market, knowledge and learning outcomes that it aspires to provide
- 3 is accurately described in marketing and promotional material
- 4 is underpinned by sufficient resources to ensure that demand can be met
- 5 is appropriately certificated* (attendance certificate) in such a way that the certificate clearly states who has issued it, what is being certificated (the learning), who it has been issued to and when; such certificates may not carry a 1st4sport endorsed logo
- 6 has been developed, and is delivered, by credible individuals with current relevant industry experience
- 7 is subject to an appropriate level of quality assurance* that ensures consistency of delivery while meeting learners' needs, and is subject to ongoing review and continuous improvement
- 8 promotes equality and industry best practice
- 9 has no intellectual property (IP) conflicts or potential conflicts with existing 1st4sport partners' products; the developer/owner must be able to confirm this.

* Applicable to CPD programmes/workshops only.