

Privacy Statement



At Coachwise Ltd, we are committed to protecting your privacy. Please take a moment to read our policy and understand the choices you have about the way we collect and store information. Please note this policy only applies to the website of Coachwise Ltd and not to the websites of other companies, individuals and organisations to which we provide links.

Coachwise Ltd is a member of the Direct Marketing Association (UK) Ltd (DMA) and is required to operate within the rules of the DMA's Code of Practice, which was developed in consultation with the Office of Fair Trading and the Data Protection Register. The Code is administered by the Independent Direct Marketing Authority.

Visiting

You can visit 1st4sportqualifications.com without telling us about yourself and without disclosing any personal information.

Information about or from children

Data will not be collected online from children under 14 years of age without first obtaining a parent's verifiable and explicit consent.

Entering a competition

When entering a competition, we will need to take your name, address and email address so that we may administer the prize draw and notify you if you have won. We may also ask you questions about your interests in sport but these fields are optional. This allows us to post or e-mail you information directly related to your interests. If you do not wish to receive any emails or mailings from us, please tick the relevant box.

Information protected

Coachwise Ltd may collect and publish aggregate statistics about our customers and traffic patterns. These statistics will include no personally identifying information.

All the information held on our systems is password protected and Coachwise Ltd will not sell any personal information to any third parties.

Coachwise Ltd also follows strict procedures regarding the storage and disclosure of information in accordance with the UK Data Protection Acts of 1984 and 1998. Our security procedures state that we may request proof of identity before we are able to disclose information to you.

Use of Cookies

This website uses cookies to help you in your interactions with the site. Most cookies are session cookies, lasting only for the duration of your visit and are deleted when you close your browser. No personally-identifiable data is collected. Examples of the sort of information that is collected via session cookies are provided below. This list is not exhaustive:

- the last search term that you used within the site
- your preference in terms of accessible viewing options
- a unique ID to track your session from page to page, which is vitally important should you sign into the site
- which page you are looking at within a multi-paged index of content, or search results.

Certain cookies are persistent, meaning that they last beyond your session, enabling an enhanced user-experience when you return to the site. Again, a non-exhaustive list of examples of the use of persistent cookies includes:

- the option to "Remember my username" when signing-in to the site
- the fact that you have voted in a poll, so that you are prevented from voting multiple times

This site uses [Google Analytics](#) to allow us to track how popular our site is and to record visitor trends over time. Google Analytics uses a cookie to help track which pages are accessed. The cookie contains no personally-identifiable information, but it does use your computer's IP address to determine where in the world you are accessing the site from, and to track your page visits within the site.

From time to time, we may embed external content from third-party websites (e.g. YouTube) within our website. These websites may utilise cookies and the Privacy Policy that will apply to such third-party content will be that published on the website of that third-party content provider.

By using this website, you consent to the collection and use of the information specified above.

1st4sport Qualifications is a brand of Coachwise Ltd, the trading arm of sports coach UK, the UK-registered charity leading the development of coaching. Any proceeds from your business goes directly back to sports coach UK to invest in developing coaching for all children, players and athletes in the UK.

Coachwise Ltd. is registered in England 2340767, registered offices at: Chelsea Close, Off Amberley Road, Armley, Leeds, LS12 4HP.